

FACTS AND FIGURES



The world's leading trade fair for animal farming

As the world's leading trade fair, EuroTier will be presenting the most important innovations, products and services for agricultural livestock breeding and husbandry.

- **Spotlight on:** cattle, pigs, poultry and aquaculture – the refinement of feed for meat, milk and egg production
- **Topics and trends:** alternative stable usage systems, climate and environmental protection, digitalisation, processing, refinement and distribution
- **Core target group:** professional farmers and dealers
- **Partner trade fairs:**



Exhibitors and visitors



Press and events

Over **1,000** journalists, bloggers and influencers from **50** countries

Over **400** events, congresses, theme forums, discussions and product spotlights



EuroTier[®]
First in animal farming.

2024 – OPTIONS FOR PARTICIPATING IN THE TRADE FAIR



1. Maximum participation: become an exhibitor

With your own stand, you can be located directly by your target groups and optimally reach out to new contacts.

Register now! →



2. Attractive presentation: the trade press stand

Convince new target groups of what you have to offer by presenting your titles at the prominent trade press stand.

Book now! →



3. More visibility: media partnerships

As a media partner, generate even more traffic before, during and after the trade fair thanks to exclusive visibility.

Inform now! →



www.eurotier.com